



# 2019-2020



## Senior Picture and Yearbook Information

Dear Parents and Students of the Class of 2020,

It's hard to believe that it's time to start thinking about senior portraits and shoutouts for the yearbook, but planning for this year's book is well underway, and we want to make you aware of senior photo information and other yearbook options. The following information is very important; please keep this information for reference.

### Photo Deadlines

**The deadline for senior portraits is October 16th. If you have not made an appointment with Prestige NOW is the time to get that scheduled.**

### IT'S TIME TO SCHEDULE YOUR APPOINTMENT

Choose the session that's right for you:

<b>ULTIMATE</b>	<b>\$70</b>	5 outfits (tux/drape, cap & gown and 3 personal outfits)	<b>BOOK NOW AND GET THE STANDARD SESSION FOR JUST \$20</b>
<b>DELUXE</b>	<b>\$50</b>	4 outfits (tux/drape, cap & gown and 2 personal outfits)	
<b>STANDARD</b>	<b>\$20</b>	3 outfits (tux/drape, cap & gown, 1 personal outfit) Regular price \$30	
		<b>BASIC</b>	2 outfits (tux/drape, cap & gown?)
		<b>\$0</b>	

SAVE UP TO \$10 off the STANDARD session!

Visit [PrestigeDFW.com](http://PrestigeDFW.com) and click on your nearest studio, or call 972.669.9200 to book an appointment.

Please note, the basic session is FREE of charge. This session offers two outfits- tux/drape and cap/gown. This package is for those who do not wish to purchase pictures but would like their portrait in the senior section of the yearbook.

**If a photo is not taken by October 24th, seniors will not be included in the senior section of the yearbook.**  
**PLEASE PLAN AHEAD.**

**Yearbook production deadlines are set by the publisher and cannot be delayed.**

### ImageShare

This year in addition to sharing your photos via email, we will be using Image Share. Yearbook photographers can't be everywhere. With Balfour's Image Share app, parents and students can easily share photos of school events or friends from their mobile devices. The more photos you share, the better our yearbook will be! Share! Share! Share!



TO UPLOAD PHOTOS FROM YOUR MOBILE DEVICE:

1. Download the Balfour Image Share in your app marketplace
2. Create your account: name, email
3. Enter project #: 009627
4. Check your email for a confirmation code. Enter it, select a username & password to complete your registration.

(Computer option: Point your web browser to [images.balfour.com](http://images.balfour.com) to upload photos from your computer)

You can also email your photos throughout the year to [nyearbook@gmail.com](mailto:nyearbook@gmail.com). Photos need to be .jpg and .eps

### Senior Quotes

It's time to submit your senior quotes!

Find a senior quotes poster around campus and scan the QR code to submit your quote today!

Deadline for submitting quotes is December 21st.

**\*\* Please understand that your quote will not be published in the yearbook unless you preorder a yearbook.**

## Senior Ads

Senior ads are available for purchase and range in price from \$35 to \$250. You can personalize your ad with pictures and a personal message for your graduate. All ads are subject to approval.

**The deadline for senior ad submission is Friday November 22nd.** All senior ad contracts must be completed and paid in full by this date or they will not be included in the yearbook.

**$\frac{1}{4}$  of a page  
\$80**

Includes

Pictures: 2-4  
Word Limit: 75 or less

**$\frac{1}{8}$  of a page  
\$35**

Includes

Pictures: 1  
Word Limit: 30 or less

**$\frac{1}{2}$  page  
\$175**

Includes

Pictures: 5-7  
Word Limit: 150 or less  
\$10 off gift certificate for the 2020 yearbook

**Full Page Ad \$250**

Includes:

Pictures: 8-10  
Word Limit: 200 or less  
\$15 off gift certificate for the 2020 Yearbook

# Senior Grad Ads Submission Packet & Information

**The deadline for senior ad submission is Friday November, 22 2019.** All senior ad submission packets and contracts must be completed and **paid in full by November 22, 2019.** Pictures/text will NOT be changed once packets are received. Limited ads may accepted after the October deadline based on page availability and will be assessed a \$25 late fee. **The final deadline for senior ads with a \$25 late fee is December 13th.**

- ❑ Include EVERYTHING that goes with the ad in your packet (pictures, text, money) as they will not be accepted piece by piece, and no changes will be made after your ad is turned in. NO EXCEPTIONS.
- ❑ \*You may submit photos either digitally or as hard copies. Digital photos can be uploaded at [images.balfour.com](http://images.balfour.com), project 009627 and password stallion. You can also email photos to [nyearbook@gmail.com](mailto:nyearbook@gmail.com). No CD's or jump drives will be accepted. Acceptable digital formats are .jpg, .tiff, and .pdf images. Do not submit pictures of low resolution or megapixel or ones printed on regular paper. If you use a home scanner, you must scan at 300 dpi minimum. We reserve the right to not include pictures that do not meet our quality standards.
- ❑ \*If you submit actual hard copy pictures, they MUST NOT be printed on copy paper or home printer paper. Yearbook staff will scan your hard copy pictures and return them to the students when we are finished.
- ❑ Senior Ads will be designed by NMHS journalism students. We do not accept pre-made senior ads, as we design them to go with our theme. NO EXCEPTIONS.
- ❑ We can't include photos protected by copyright, unless you have secured written permission from the photographer, which must be included with the ad packet.
- ❑ Because of copyright restrictions, song lyrics, poetry and other published materials may not be used. Bible verses & public domain are acceptable.
- ❑ Adhere to all picture and word limit requirements. Please do not include extra pictures, as the ad packet will be returned to you, and you may be assessed a late fee.
- ❑ Do not submit photo collages or cut-out photos. Photos showing anything deemed inappropriate will not be published in the NMHS yearbook.
- ❑ Please specify ONE picture you want used as your dominant photograph; it can be a classy casual, senior portrait, or another picture of good quality.
- ❑ We can't print any picture with the word "proof" on it.
- ❑ If you would like to discuss your ad or get advice, you may do so before school any day of the week and after school on B days. If you wish to meet to discuss your ad, plan ahead and do so before the week of the deadline.
- ❑ All photos submitted are subject to the editing discretion of the Yearbook Adviser and school principal.
- ❑ If you submit mock-up of your layout, please understand that the staff reserves the right to change requested layouts and colors based upon journalistic aspects and layout design.
- ❑ Hard copy pictures submitted will be returned through students' English classes..
- ❑ ALL ADS must have a completed contract included and be paid in full by November 22nd. , or a \$25 late fee will be assessed.
- ❑ If you have questions, please email Mrs. Haywood [khaywood2@mesquiteisd.org](mailto:khaywood2@mesquiteisd.org) or come by room C2.

# 2020 Trailblazer Senior Ad Order Form and Contract

Celebrate accomplishments, congratulate children or friends, or just leave your mark at NMHS with a senior ad in the 2020 Trailblazer yearbook. **Deadline is 11/22/19.** Submit photos as a hard copy or online via [images.balfour.com](http://images.balfour.com) (\*see reverse side). Photos must be school appropriate and saved at a 300 dpi resolution. Please see the ad submission details.

**DEADLINE FOR SUBMISSION IS FRIDAY NOVEMBER 22ND.**

Senior Name \_\_\_\_\_ Is this ad a surprise for your senior? ☐ Yes ☐ No  
Parent/Purchaser Name \_\_\_\_\_  
Address/City/Zip \_\_\_\_\_  
Phone(s) \_\_\_\_\_ Email \_\_\_\_\_

**\*A valid email address is vital, as this is how we send a proof of your ad.**

Check One: Size of Ad/Cost

\_\_\_ 1/8 Page.....\$35

\_\_\_ 1/4 Page....\$80

\_\_\_ 1/2 Page....\$175

\_\_\_ Full Page....\$250

*Write your message here. Print legibly. Attach an extra sheet if necessary. Text will be sized according to the number of photos submitted and ad size.*

Payment(List amount in the blank)

\_\_\_ Cash or

\_\_\_ Check (Check #\_\_\_)

(Make check payable to  
NMHS Yearbook)

\_\_\_ # of pictures included

\_\_\_ # of words in message

Give this form, your pictures, and payments to Mrs. Haywood(Room C2) on or before the deadline. Parents: If the ad is a secret, you may mail it or bring it to the front office of the school in a sealed envelope labeled with NMHS Yearbook. If you mail a secret ad, we will mail your receipt to you.

I understand:

- ☐ The yearbook staff shall make every effort to display your ad attractively, based on pictures and text submitted and space available.
- ☐ I will not hold the staff liable for any unintentional errors made in this student-produced book.
- ☐ No refunds will be given for seniors ads or yearbooks for any reason (break ups, lost friendships etc.)
- ☐ This yearbook is a student- produced publication; the entire yearbook is produced by high school students. While we try our best to be error free, errors do sometimes occur. No refunds will be given for errors such as misspelled names, inadvertent omission of photographs, etc.

I have read and understand the conditions and statements above.

Purchaser signature \_\_\_\_\_ Date \_\_\_\_\_

Yearbook Adviser/staffer signature \_\_\_\_\_ Date \_\_\_\_\_

You will receive a receipt for your purchase when submitted. Please keep this for your records. Yearbooks will be distributed in May. There are no refunds on yearbooks or senior ads. Senior Ad deadline is November 22nd. A \$25 late fee will be assessed on ads received between 11/22 and 12/13.